

**PRESENTS**  
**2010 Calendar of Public Health Events**

Date	Event	Contact
<b>JANUARY 2010</b>		
<b>FEBRUARY 2010</b>		
1 – 28	National Bike Wise Month – 17 <sup>th</sup> “Go by Bike Day”	<a href="http://www.bikewise.co.nz">www.bikewise.co.nz</a>
2 – 5	Term 1 begins - Primary, Intermediate and Secondary Schools	<a href="http://www.minedu.govt.nz">www.minedu.govt.nz</a>
8 – 14	Heart Appeal Week – 12 <sup>th</sup> Street Appeal Day	<a href="http://www.heartfoundation.org.nz">www.heartfoundation.org.nz</a>
20 – 28	Muscular Dystrophy Awareness and Appeal Week “Bow Tie”	<a href="http://www.mda.org.nz">www.mda.org.nz</a>
21 – 27	IHC National Awareness and Appeal Week	<a href="http://www.ihc.org.nz">www.ihc.org.nz</a>
<b>MARCH 2010</b>		
7	Children’s Day - Theme “Listening and Talking”	<a href="http://www.childrensday.org.nz">www.childrensday.org.nz</a>
1 – 8	Red Cross Awareness and Appeal Week	<a href="http://www.redcross.org.nz">www.redcross.org.nz</a>
4	World Book Day	<a href="http://www.worldbookday.com">www.worldbookday.com</a>
8	International Women’s Day	<a href="http://www.internationalwomensday.com">www.internationalwomensday.com</a>
8 – 12	Victim Support Awareness and Appeal Week	<a href="http://www.victimsupport.org.nz">www.victimsupport.org.nz</a>
8 – 14	Well Child Week - focus on theme “Praise and Encouragement”	<a href="http://www.wellchild.org.nz">www.wellchild.org.nz</a>
8 – 14	Kidney Health Awareness Week “Drink Water Awareness Week”	<a href="http://www.nzkidneyfoundation.co.nz">www.nzkidneyfoundation.co.nz</a>
8 – 14	Child Cancer Foundation Awareness and Appeal Week	<a href="http://www.childcancer.org.nz">www.childcancer.org.nz</a>
8 – 14	Schizophrenia Fellowship NZ Awareness and Appeal Week	<a href="http://www.sfnat.org.nz">www.sfnat.org.nz</a>
10	Walk To Work Day	<a href="http://www.livingstreets.org.nz">www.livingstreets.org.nz</a>
13 – 14	Cancer Society “Relay for Life” at Rotorua International Stadium	<a href="http://www.relayforlife.co.nz">www.relayforlife.co.nz</a>

15 – 21	Brain Awareness Week	<a href="http://www.neurological.org.nz">www.neurological.org.nz</a> <a href="http://www.brain-injury-nz.org">www.brain-injury-nz.org</a>
24	World Tuberculosis Day	<a href="http://www.stoptb.org">www.stoptb.org</a>
26 – 28	Red Puppy Awareness and Appeal RNZFB (Guide Dog appeal)	<a href="http://www.rnzfb.org.nz">www.rnzfb.org.nz</a>

APRIL 2010		
1	Term 1 ends – Primary, Intermediate and Secondary Schools	<a href="http://www.minedu.govt.nz">www.minedu.govt.nz</a>
2	World Autism Day	<a href="http://www.autismnz.org.nz">www.autismnz.org.nz</a>
7	World Health	<a href="http://www.who.int">www.who.int</a>
17	Kidney Kids of New Zealand	<a href="http://www.kidneykids.org.nz">www.kidneykids.org.nz</a>
19	Term 2 begins - Primary, Intermediate and Secondary Schools	<a href="http://www.minedu.govt.nz">www.minedu.govt.nz</a>
25	ANZAC Day “poppy day” RNZ RSA	<a href="http://www.nramrsa.org.nz">www.nramrsa.org.nz</a> <a href="http://www.rsa.org.nz">www.rsa.org.nz</a>
29	International Noise Awareness Day	<a href="http://www.nfd.org.nz">www.nfd.org.nz</a>

MAY 2010		
2 – 8	Rape Awareness Week	<a href="http://www.rapecrisis.org.nz">www.rapecrisis.org.nz</a>
3 – 9	Salvation Army Red Shield Appeal	<a href="http://www.salvationarmy.org.nz">www.salvationarmy.org.nz</a>
3 – 9	Balloon Day Asthma and Respiratory Foundation	<a href="http://www.asthmanz.co.nz">www.asthmanz.co.nz</a>
5	International Midwives Day	<a href="http://www.midwiferycouncil.org.nz">www.midwiferycouncil.org.nz</a>
8	World Red Cross Day	<a href="http://www.redcross.org.nz">www.redcross.org.nz</a>
11 – 17	ME Awareness Week – 12 <sup>th</sup> ME Awareness Day	<a href="http://www.anzmes.org.nz">www.anzmes.org.nz</a>
12	International Nurses Day	<a href="http://www.nursingcouncil.org.nz">www.nursingcouncil.org.nz</a>
15	International Day of Families	<a href="http://www.un.org">www.un.org</a>
17 – 23	Hospice Appeal Week Hospice New Zealand	<a href="http://www.hospice.org.nz">www.hospice.org.nz</a> <a href="http://www.timetoremember.org.nz">www.timetoremember.org.nz</a>
21 – 23	World Vision 40 Hour Famine	<a href="http://www.famine.org.nz">www.famine.org.nz</a>
22 – 29	Coeliac Awareness Week	<a href="http://www.coeliac.co.nz">www.coeliac.co.nz</a>
22 – 30	Youth Week	<a href="http://www.nzaahd.co.nz">www.nzaahd.co.nz</a>
23 – 29	Heart Children Awareness Week	<a href="http://www.heartchildren.org.nz">www.heartchildren.org.nz</a>
31	World No Tobacco Day	<a href="http://www.hsc.org.nz">www.hsc.org.nz</a>
31 – 6 Jun	Infant Gastric Reflux Awareness Week – 4 <sup>th</sup> Awareness Day	<a href="http://www.cryingoverspiltmilk.co.nz">www.cryingoverspiltmilk.co.nz</a>

JUNE 2010		
1 – 7	Autism NZ Appeal	<a href="http://www.autismnz.org.nz">www.autismnz.org.nz</a>
8 – 15	Head Injury Society Awareness and Appeal Week	<a href="http://www.head-injury.org.nz">www.head-injury.org.nz</a>

14	Mataariki	<a href="http://www.foma.co.nz/archive/Mataariki.AMaoriEducationInitiative.htm">www.foma.co.nz/archive/Mataariki.AMaoriEducationInitiative.htm</a>
14 – 20	International Men's Health Week	<a href="http://www.fatherandchild.org.nz">www.fatherandchild.org.nz</a> <a href="http://www.menshealthmonth.org/week">www.menshealthmonth.org/week</a>
20	World Refugee Day	<a href="http://www.unhcr.org.au">www.unhcr.org.au</a>
20 – 26	Volunteer Awareness Week	<a href="http://www.volunteeringnz.org.nz">www.volunteeringnz.org.nz</a>
20 – 26	Order of St Johns Appeal Week	<a href="http://www.stjohn.org.nz">www.stjohn.org.nz</a>
26	International Day Against Drug Abuse and Illicit Trafficking	<a href="http://www.undcp.org">www.undcp.org</a>
26	World AIDS Day street appeal	<a href="http://www.nzaf.org.nz">www.nzaf.org.nz</a>
28 – 2 July	Contenance Awareness Week	<a href="http://www.contenance.org.nz">www.contenance.org.nz</a>

JULY 2010		
1 – 31	Safekids Campaign 2009/2010	<a href="http://www.safekids.org.nz">www.safekids.org.nz</a>
2	Term 2 Ends – Primary, Intermediate and Secondary Schools	<a href="http://www.minedu.govt.nz">www.minedu.govt.nz</a>
19	Term 3 begins – Primary, Intermediate and Secondary Schools	<a href="http://www.minedu.govt.nz">www.minedu.govt.nz</a>
19 – 25	Women's Refuge Awareness and Appeal Week	<a href="http://www.womensrefuge.org.nz">www.womensrefuge.org.nz</a>
25 – 31	Alzheimer's "Forget Me Not" Appeal Week	<a href="http://www.alzheimers.org.nz">www.alzheimers.org.nz</a>
26 – 1 Aug	Maori Language Week	<a href="http://www.tetaurawhiri.govt.nz">www.tetaurawhiri.govt.nz</a>

AUGUST 2010		
1 – 6	World Breastfeeding Week	<a href="http://www.plunket.org.nz">www.plunket.org.nz</a>
6 – 9	Amnesty International Awareness Appeal - 7 <sup>th</sup> is collection day	<a href="http://www.amns.org.nz">www.amns.org.nz</a>
9	International Day of Indigenous People	<a href="http://www.un.org">www.un.org</a>
12	World Youth Day	<a href="http://www.nzaahd.org.nz">www.nzaahd.org.nz</a>
16 – 22	Cystic Fibrosis Week	<a href="http://www.cfnz.org.nz">www.cfnz.org.nz</a>
20	Speech Therapy Awareness day	<a href="http://www.speechtherapy.org.nz">www.speechtherapy.org.nz</a>
27	Cancer Society "Daffodil Day"	<a href="http://www.cancernz.org.nz">www.cancernz.org.nz</a>
29 – 4 Sept	Multiple Sclerosis Appeal Week	<a href="http://www.msanz.org.nz">www.msanz.org.nz</a>

SEPTEMBER 2010		
1 – 30	Cervical Screening Awareness Month	<a href="http://www.healthywomen.org.nz">www.healthywomen.org.nz</a> <a href="http://www.moh.govt.nz">www.moh.govt.nz</a>
1 – 30	Blue September – Prostate Awareness	<a href="http://www.prostate.org.nz">www.prostate.org.nz</a>
1 – 30	Save Our Sight Month	<a href="http://www.nzao.co.nz">www.nzao.co.nz</a>
6 – 12	Stroke Foundation Annual Appeal Week – 11 <sup>th</sup> Appeal Day	<a href="http://www.stroke.org.nz">www.stroke.org.nz</a>
6 – 12	Epilepsy New Zealand Awareness and Appeal Week	<a href="http://www.epilepsy.org.nz">www.epilepsy.org.nz</a>
7 – 13	ACC Safety Week	<a href="http://www.homesafety.co.nz">www.homesafety.co.nz</a>

12	World Oral Health Day	<a href="http://www.nzda.org.nz">www.nzda.org.nz</a>
12 – 19	Conservation Week	<a href="http://www.doc.govt.nz">www.doc.govt.nz</a>
14	Maori Language Day	<a href="http://www.koreromaori.co.nz">www.koreromaori.co.nz</a>
15	World Lymphoma Awareness Day	<a href="http://www.lymphomacoalition.org">www.lymphomacoalition.org</a>
20 – 26	Deaf Awareness Week	<a href="http://www.nfd.org.nz">www.nfd.org.nz</a>
21	International Day of Peace	<a href="http://www.unesco.org.nz">www.unesco.org.nz</a>
21 – 28	Arthritis Orange Appeal Week – 24 <sup>th</sup> Street Appeal	<a href="http://www.arthritis.org.nz">www.arthritis.org.nz</a>
24	Term 3 ends – Primary, Intermediate and Secondary Schools	<a href="http://www.minedu.govt.nz">www.minedu.govt.nz</a>
27 – 3 Oct	Save the Children Fund Appeal Week	<a href="http://www.savethechildren.org.nz">www.savethechildren.org.nz</a>

OCTOBER 2010		
1	International Day of Older Person	<a href="http://www.ageconcern.org.nz">www.ageconcern.org.nz</a>
1 – 31	Breast Cancer Awareness Month	<a href="http://www.nzbcf.org.nz">www.nzbcf.org.nz</a>
4 – 10	Mental Health Awareness Week	<a href="http://www.mentalhealth.org.nz">www.mentalhealth.org.nz</a>
5	International World Teachers Day	<a href="http://www.ei-ie.org/worldteachersday">www.ei-ie.org/worldteachersday</a>
8	Breast Cancer “Pink Ribbon”	<a href="http://www.nzbcf.org.nz">www.nzbcf.org.nz</a>
11	Term 4 begins – Primary, Intermediate and Secondary School	<a href="http://www.minedu.govt.nz">www.minedu.govt.nz</a>
15	Global Hand Washing Day	<a href="http://www.globalhandwashingday.org">www.globalhandwashingday.org</a>
15 – 31	Bandanna Appeal “Canteen”	<a href="http://www.canteen.org.nz">www.canteen.org.nz</a>
20	World Osteoporosis Day	<a href="http://www.osteoporosis.org.nz">www.osteoporosis.org.nz</a>
22 – 28	Plunket Society Fundraising Week	<a href="http://www.plunket.org.nz">www.plunket.org.nz</a>
24	United Nations Day	<a href="http://www.un.org">www.un.org</a>
26 – 1 Nov	Blind Appeal Week	<a href="http://www.rnzfb.org.nz">www.rnzfb.org.nz</a>

NOVEMBER 2010		
1 – 30	5+ A Day Promotion Month	<a href="http://www.5aday.co.nz">www.5aday.co.nz</a> <a href="http://www.vegetables.co.nz">www.vegetables.co.nz</a>
1 – 30	“Movember” Men’s Health Month	<a href="http://www.movember.co.nz">www.movember.co.nz</a>
1 – 7	Parkinson’s Society Awareness and Appeal Week	<a href="http://www.parkinsons.org.nz">www.parkinsons.org.nz</a>
1 – 7	Leukemia and Blood Foundation Awareness and Appeal Week	<a href="http://www.leukaemia.org.nz">www.leukaemia.org.nz</a>
6	National “Push Play” Day	<a href="http://www.sparc.org.nz/pushplay">www.sparc.org.nz/pushplay</a>
8 – 14	Food Safe Week	<a href="http://www.foodsafe.org.nz">www.foodsafe.org.nz</a>

14 – 20	Sun Smart Week	<a href="http://www.sunsmart.org.nz">www.sunsmart.org.nz</a>
16 – 23	Diabetes New Zealand Awareness and Appeal Week	<a href="http://www.diabetes.org.nz">www.diabetes.org.nz</a>
17	World Chronic Obstructive Pulmonary Disease (COPD) Day	<a href="http://www.asthmanz.co.nz">www.asthmanz.co.nz</a>
25	“White Ribbon Day” for the Elimination of Violence against Women	<a href="http://www.whiteribbon.org.nz">www.whiteribbon.org.nz</a>

DECEMBER 2010		
1	Aids Foundation “Red Ribbon Day”	<a href="http://www.nzaf.org.nz">www.nzaf.org.nz</a>
3	International Day of Disabled Persons	<a href="http://www.dpa.org.nz">www.dpa.org.nz</a>
5	World Volunteers Day	<a href="http://www.worldvolunteerweb.org">www.worldvolunteerweb.org</a>
10	World Human Rights Day	<a href="http://www.amnesty.org.nz">www.amnesty.org.nz</a>
14	Term 4 ends - Secondary School	<a href="http://www.minedu.govt.nz">www.minedu.govt.nz</a>
18	Term 4 ends - Primary and Intermediate Schools	<a href="http://www.minedu.govt.nz">www.minedu.govt.nz</a>

Toi Te Ora – Public Health Service have collected this information from a variety of sources to be used throughout the community as a resource guide. For more information about each event please contact the relevant organisation through their website.

Toi Te Ora – Public Health Service provides health protection and health promotion programmes aimed at supporting groups and communities to improve and sustain health.  
We serve the greater Bay of Plenty and Lakes districts.

For further information please contact one of our offices listed below:

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